

How can you make your business more successful?

PLEASE ANSWER THESE QUESTIONS <i>Answering no will help you focus on matters that will make your business more successful.</i>	YES	NO
1. Do you routinely offer new products or services to satisfy your customers' dynamic needs?		
2. Do you spend a greater proportion of your sales dollar on marketing than your competition?		
3. Do your customers believe that the quality of your products and services is superior to that of your competition?		
4. Have you reduced your internal costs below that of your competition?		
5. Do you exhibit courage to constantly increase capacity - even before sales order volume warrants it?		
Total		

Please contact Barry R. Brownlow, C.A. for more information
brb@brownlowcas.com

259 Wilson Street East, Ancaster, Ontario L9G 2B8
 Tel: (905) 648-0404 ♦ Fax: (905) 648-0403 ♦ www.brownlowcas.com

Copyright © 2002, Brownlow & Associates. All rights reserved.